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For Immediate Release

Online Directory of Professional Messengers of Inspiration, Motivation and Education Now Forming

A unique idea to bring messengers of inspiration, education and motivation has launched its initiative and web site as an instrument to funding direct services organizations.

Chicopee, MA, May 01, 2015: What if your next event can host a dynamic speaker or inspirational musician while simultaneously addressing home and food insecurities in your community? What was once a dream is now a reality.

Speak Out For A Cause is an innovative new venture whose mission is to create a directory resource of professional messengers of inspiration, motivation and education throughout Western MA. With an end goal to promoting a dialogue of diversity by making others aware of the quality of speakers outside their normal realm of experience, this directory hopefully will encourage a cross cultural exchange, and an understanding of differing faiths and perspectives. By way of this collaboration, our efforts provide financial support to organizations who seek to improve the quality of life for others.

Speakers, Musicians or Meeting Venues can bring their talents and capabilities into the spotlight with a one-time small donation, which is paid directly to a designated organization within their own community. This means that **ONE HUNDRED PERCENT** of all money goes straight to direct services AND the donation is one hundred percent tax deductible. We are looking for dynamic individuals or groups who can provide inspiration, motivation or education in their areas of expertise. Whether your knowledge is faith based (all faiths welcome & encouraged), education, technology or human services we are looking for you.

"The frustrating part of smaller "feet on the street" organizations is often the red tape involved with getting funding to support their services," said founder Carol Pirog. "They often don't have access to

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normal grants as some of the larger non profits do. As a development professional for the past thirty years, it was heartbreaking for me to see so many good people doing good things, turned down because of purely logistical reasons. Knowing there had to be a way to provide them with the funds they need, I formed "Speak Out For A Cause". But that is not the sole mission of this project. On the flip side, having been involved in a volunteer capacity with church and civic organizations over the years, I saw that many groups hiring speakers for their events continuously relied on the same resources over and over, never venturing beyond their own traditions. We hope to encourage a dialogue of diversity by bringing to light the quality of speakers, musicians and locations available of which they might not otherwise be aware."

Speakers, musicians, and venues can download a directory listing application at www.speakoutforacause.com or request it by emailing info@speakoutforacause.com. Listings start as low as onetime fee of \$25.

Organizations interested in being a funds recipient can go to www.speakoutforacause.com as well and download the funds recipient application. A limited number of opportunities are available in each city throughout Western MA and all applications must be submitted by *August 1, 2015* to be considered for this year. At this time we are limiting funding to "feet on the street" organizations serving the population facing home, food or healthcare insecurities.

For more information contact Carol Pirog at info@speakoutforacause.com

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